

STRATEGIC PLANNING ESSENTIALS

for leaders training



DURATION 2 days

PARTICIPANTS 6 – 18

IDEAL FOR

Boards, CEOs, executives, senior managers.

AIM

Leadership begins with individuals in leadership positions, but it doesn't end there. The ability of an organisation to accomplish its goals does not depend solely on the force of will of a single great leader, or even upon the effectiveness of the organisation's chain of command. These things are important, but don't in and of themselves help us understand why some organisations succeed where others fail.

The course is delivered in-house* or as a public course and will help participants:

- Understand the different levels of strategy;
- Learn the skills and techniques to identify and clarify strategy; and
- Engage their team to deliver on strategic priorities.

* In-house courses are tailored to include your specific organisational requirement so that participants will be able to confidently apply their learnings immediately in the workplace.

TRAINING OBJECTIVES

On completion of this course participants will be able to:

- Demonstrate the leadership and strategic management skills that will enable the participants to conceptualise the development of sustainable plans and corporate principles while maintaining a competitive environment and structure.
- Develop a clear and aligned strategic plan.
- Develop measurement and reporting processes to support achievement of strategic goals.

Make a booking now!

STRATEGIC PLANNING ESSENTIALS

for leaders training

Course Duration: 2 days

ACTIVE LEARNING METHODOLOGIES

Active learning methodologies can empower participants to develop their personal capabilities and thinking skills. This approach enables participants to gain a deeper understanding of their subject by actively engaging them in their learning.

All our training courses are designed to fully engage the participants by maximising active learning opportunities. This allows participants to better identify with, and come to a deeper understanding of, the subject matter.

Several elements are involved in active learning. Developing strategies to target these elements forms an essential part of our training design.



We work closely with you to tailor our courses so that they can be most relevant to your employees. This includes course duration, learning outcomes and course content.

Make a booking now!

Tel 0417 916 415 info@incrediblepeople.net
WWW.INCREDIBLEPEOPLE.NET



Course Outline

Our Strategic Planning Essentials for Leaders Training covers:

- Understanding the three levels of strategy – corporate-level, business-unit and functional strategy
- Setting direction through clear articulation of Vision, Mission, and Objectives
- Defining organisational current and desired future state
- Clearly articulating the organisation's core competencies
- Defining a method to evaluate strategic priorities
- Allocating resources to initiatives based on priority and need
- Packaging their work into a compelling strategic plan

SERVICES AVAILABLE

Are you looking to:

- ✓ Kick-start your organisations' performance.
- ✓ Communicate clear and inspirational vision and goals that deliver strategic outcomes.
- ✓ Engage and motivate your team towards success.
- ✓ Improve your team's dynamics through an understanding of communication styles.
- ✓ Provide tailored coaching support to create positive leadership behaviours.
- ✓ Increase the skills and capability of your team.

STRATEGIC PLANNING SUPPORT

Facilitation of the strategic planning process for senior leaders, and of workshops to fully engage the team and improve organisational performance.

TEAM PERFORMANCE IMPROVEMENT

Proven methods to engage your team to share your vision, improve productivity, focus and to value the strengths and knowledge in each other.

LEADERSHIP COACHING

Unlock your leadership potential to become the leader you've always aspired to and the role model for others.

WORKSHOPS AND TRAINING

From engaging strategic leadership workshops for senior leadership teams to one or two day training programs in sales skills, communication skills or customer service standards, all events are highly participative and fun.



Natalie Lincolne and her team of experienced facilitators have an outstanding track record in strategic planning, performance consulting, training delivery and coaching.